



**Unwrapping the Package – Towards a Circular Economy in Europe  
Stakeholder Conference  
Monday, 25<sup>th</sup> and 26<sup>th</sup> January 2016  
Van Nelle Factory, Rotterdam, The Netherlands**

Stakeholders from business, civil society and public authorities are invited to share practical experiences with circular economy and to reflect on the Circular Economy Package, which was published on 2 December 2015 by the European Commission. The outcomes of the conference will be used to feed into discussions in the Council of Ministers on the Circular Economy Package.

**Preliminary Programme Day 1 – Monday 25<sup>th</sup> January**

The objective of the first day of the conference is to assess the impact of the Circular Economy Package, to discuss challenges and opportunities for the circular economy and to identify opportunities for circular economy initiatives and policy instruments across Europe. The outcomes will serve as a basis for further discussion by policymakers on January 26<sup>th</sup>.

**09.00 Registration and coffee**

**09.30 Welcome and introduction**

- Opening by the Netherlands in light of the EU Presidency (speaker tbc)
- Introduction to the Circular Economy Package of the European Commission by European Commission representative (speaker tbc)
- Presentation on practical experiences with circular economy by Katharina Reuter, Director of Ecopreneur.eu

**10.50 Refreshments**

**11.20 First session of round table discussions**

Thirty practitioners from multinationals, small and medium sized enterprises and circular economy initiatives across Europe will pitch their initiatives in small discussion groups organized around various circular economy themes. Specific circular economy themes will be elaborated by sharing experiences and identifying opportunities on regional, national and European policy level. Active contribution of all participants is envisaged to identify effective policy steps on regional, national and European policy level for the transition towards a circular economy.

**12.50 Lunch**

**13.50 Speech by Sharon Dijksma, State Secretary Dutch Ministry of Infrastructure and Environment**



**14.00 Second session of round table discussions**

**15.00 Refreshments**

**15.15 Panel discussion**

An expert panel will provide feedback on the key messages and opportunities identified during the round table sessions

**16.45 Wrap-up and closing statements**

**17.00 Drinks reception**

## **Preliminary Programme Day 2 – Tuesday 26<sup>th</sup> January**

On January 26<sup>th</sup> policymakers of the EU member states and European Commission representatives will use the outcomes of the previous day to share and discuss policy interventions to support the transition towards a circular economy in Europe. Results of day 2 will be used in follow-up discussions in the Council of Ministers.

**09.00 Registration and coffee**

**09.30 Welcome and introduction to policy instruments**

- Overview of results from Day 1 (speaker tbc)
- Overview of results from the conference 'Public Sector Goes Circular, Accelerating the transition to a circular economy - new business models and the role of the public sector' organised on 25 January. Contribution by Verena Fennemann, European Commission, Directorate-General for Research & Innovation.
- Introduction to circular economy policy instruments by European Environmental Agency (speaker tbc)

**10.00 First session of round table discussions.**

Breakthrough policy practices in Member States will be shared and key interventions will be identified on policy challenges such as product policies, plastics, public procurement, radical innovation, biobased economy and regional policy plans. Policy-makers will be invited to suggest key messages for regional, national and European policy level.

**10.45 Refreshments**

**11.00 Second session of round table discussions**

**12.30 Wrap up and concluding statements**

**12.45 Lunch**